

Hymes' SPEAKING

- **S** Setting and scene (time, place and environment of the situation)
- **P** Participants (who is involved in the overall interaction)
- **E** Ends (purpose, function and goals expected from the interaction)
- **A** Act sequence (form and order of the event)
- **K** Key, tone and manner of the communication
- I Instrumentalities (register and style)
- N Norms (social norms and conventions)
- **G** Genre (the type of speech, communication or interaction)